

Read All About It

by John Haley

Not so much press these last two months. We have been quietly plugging away trying to get Apeiron out the door and improve our support mechanisms. What these last two months lacked in quantity they made up for in quality. MacWeek did a short write up that has perked a lot of interest.

I have included some of the older articles mentioned in last issue just to keep things complete. If you see us mentioned in any publication, including MUG newsletters, let us know. We would like to publicly thank those that write about us. And if the review was bad, send in the article anyway. We will throw cold hard cash at the writer until he sees the light. ;)

[MacWeek™, October 10th 1994](#)

We were very excited to see an article on Snapz™ in MacWeek. Usually our game software hogs the limelight, it was good for some of our more sedate software to reach stardom.

[ZiffNet Threads™, October 1994](#)

Maelstrom and Chiral both receive favorable mention in the article "Shareware Authors favorite Shareware." This recognition by our peers really lets us know that we are doing something right.

[The CIDER Press™, October 1994](#)

This user group newsletter based in Rochester N.Y. included a write up on Snapz in their feature article on shareware utilities. Thanks folks, nice to here from the home town fans.

[MacUser™, October '94, Page 136](#)

This is a short blurb about Chiral™ winning the ZiffNet/MacUser shareware of the year award. We had some tough competition and I am sure it was a close call, but we won for the second year in a row.

[Computer Player™, August '94, Page 63](#)

Maelstrom™ received a ten out of ten, and was given the Computer Player recommendation stamp. This made Maelstrom the top rated game in four pages of capsule reviews. Thanks guys.

[Computer Player™, August '94, Page 63](#)

Chiral was given an eight out of ten, putting it on the same score level as SimCity Enhanced CD-ROM™. Wow, must be that dollar value factor working.

[MacHome Journal™, August '94, Page 74](#)

Chiral has been given a three and a half apple rating. Here Chiral shares the same review space with Return to Zork™. We were impressed to be keeping such dignified company.

[ZiffNet/Mac Threads™, July 1994, Page 2](#)

An interview with Andrew Welch. Here he talks about Ambrosia in general and spills the beans about Apeiron™ in particular.

[BMUG Newsletter™, Fall 1994, Page 378](#)

From the outside this is certainly one of the most impressive user group newsletters that I have come across. It is actually a bound book with a color graphic cover. I was disappointed in the quality of the content though. Maelstrom's review, although positive, was riddled with errors. Most importantly were an incorrect e-mail address and the statement "it's not available in color, unfortunately". Maelstrom is, and has always been, available only in 256 color. A quick addition of BMUG to our press release mailing list should fix this in the future.